

Evaluation Process

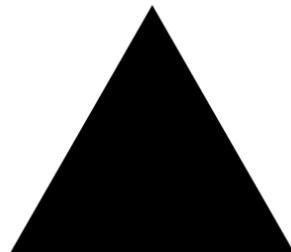
Below is a general overview of the process accountants go through after applying or being nominated to the Early Adopters Hub

Application

PROCESS START

To start the evaluation process, accountants need to either apply on the website or be nominated by an existing group member

STEP 01

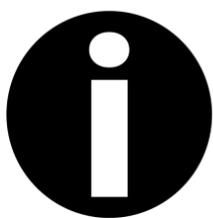


STEP 02

Review & Intros

EVALUATION | STRUCTURE

Complete an initial evaluation form and first call. Focus of evaluation is approach to tech, working with clients and interest in shaping products. General intro into the idea, process and structure of the Early Adopters Hub



STEP 03

Onboarding

TECH STACK | GAPS | INTERSTS

Complete a more comprehensive onboarding form to understand your existing tech stack. Identify what are the gaps, frustrations and interests you have with tech solutions, internally and for clients



STEP 04

Acceptance

SLACK GROUP | WELCOME WEBINAR

Upon successful completion of previous steps, accountants are invited to the members' global Slack group. They can also take part in regular welcome webinars for new members to get to know other accountants from around the world



Programme Process

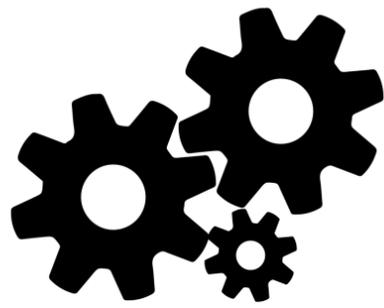
This is a general overview of the process accountants go through when a startup cohort begins

Startup Vetting

STARTUP EVALUATION PROCESS

Startups go through a multi-stage evaluation process before being put forward with the accountants. Focus of evaluation is on understanding the problem being solved, gap in the market being addressed and key differentiator with competitors

STEP
01



STEP
02

Presentation

CONNECTING TO STARTUPS

Accountants are presented with several startups as part of a structured cohort to choose which startups they want to be involved with. There is clear indication of the commitment and time required, goals and objectives of each startup

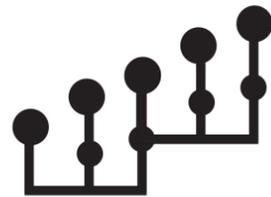


STEP
03

Scheduling & Prep

AVAILABILITY & AGENDAS

Each accountant is required to provide their availability. Sessions are then scheduled with clear agendas and objectives for every session



STEP
04

Execution

WORKSHOPS | CALLS | SURVEYS

Accountants take part in group workshops, individual calls, short survey's and if relevant, product testing internally and with clients according to each startup's bespoke programme



Completion

SUMMARY | ONGOING EVENTS

The Early Adopters Hub reviews the next steps with each startup. Accountants also benefit from ongoing special community events with other global members and special product discounts

STEP
05

